

Yohana

Cookie Policy

Effective Date: September 12, 2024

The Yohana app and services were originally created by Yohana LLC, a company within the Panasonic group of companies. Effective as of August 30, 2024, Yohana LLC has changed its name to Panasonic Well LLC, but remains a company within the Panasonic group. For continuity purposes, in this document we will continue to refer to the Yohana services and Panasonic Well LLC as “Yohana.”

This policy explains what cookies are, how we use them at Yohana, and what options you have related to our use of cookies. “Services” in this policy refers to our website, our app, software, and electronic communications.

What are Cookies?

Cookies are small text files placed in browsers or on devices that help websites, mobile apps, and service providers recognize you and remember things about you, such as your preferences or your past usage of the services. Other technologies – such as pixel tags, web beacons, local storage, and advertising identifiers – perform similar functions. We refer to all these technologies as “Cookies” for ease of reference.

How does Yohana Use Cookies?

Like many online service providers, we use Cookies, including third party Cookies, to provide, protect, improve, and promote our Services. Our use of Cookies falls into the four following categories:

- **Operationally-necessary cookies.** These types of cookies are essential in order to operate our Services. They allow you to access and make use of our Services, applications, and tools, such as keeping you logged in, identifying irregular website behavior, preventing fraudulent activity, and improving security.
- **Performance-related cookies.** These types of cookies are used to assess the performance of our Services and help us understand how users engage with our Services so we can improve and customize your experience.
- **Functionality-related cookies.** These types of cookies allow us to offer you enhanced functionality when accessing our Services. For example, they help

identify you when you sign into our Services or keep track of your specified preferences, interests, or past items viewed.

- **Advertising- or targeting-related cookies.** These types of cookies are used by us and our partners to better understand your preferences and interest in our Services. We and our partners use this information to deliver content and advertisements that are relevant to your interests on our Services as well as third-party websites.

Your Choices

You can control the data collected through Cookies in a number of ways:

- **Browser settings.** You can set your browser not to accept cookies, though this may limit your ability to use our Services. Many browser extensions also provide features that create transparency and choice around Cookies on the web. Please note that, due to a lack of an agreed upon standard for interpreting Do Not Track (DNT) signals, our Services do not currently respond to DNT signals from browsers.
- **Mobile Identifiers.** Most mobile device operating systems allow you to restrict the use of certain device identifiers for targeted advertising. Additionally, some mobile operating systems allow you to reset or rotate the advertising identifier associated with your device. You can find more information on how to opt out of personalized advertisements on some mobile applications by following the instructions for [Android](#), [iOS](#) and [others](#).
- **Self-regulatory.** The online advertising industry also provides websites from which you may opt out of receiving targeted ads from marketers and advertising technology companies that participate in self-regulatory programs. You can access these and learn more about targeted advertising and consumer choice and privacy by visiting the [Network Advertising Initiative](#) and the [Digital Advertising Alliance](#). Please note that cookie-based opt-outs are not effective on mobile applications. However, you may opt out of personalized advertisements on some mobile applications by following the instructions for [Android](#), [iOS](#) and [others](#).

- **Google Analytics.** You can opt-out of having your site activity available to Google Analytics by installing the [Google Analytics opt-out browser add-on](#).

If you have additional questions regarding Yohana's use of data collected from Cookies, please contact us at privacy@yohana.com (for U.S. residents) or privacy@yohana.jp (for Japan residents).